

Mike is the founding partner and president of DGWB Advertising & Communications. Formed in 1988, DGWB has grown to be one of Orange County's largest and most successful independent advertising agencies.

The agency currently services iconic local, regional and national brands such as CHOC Hospital, St. Joseph Hospital, Dole, California Avocado Commission, Hilton Garden Inns, KFC, Toshiba Copiers, Wienerschnitzel, Yamaha Electronics, BJ's, and Thermador.

Mike offers a panoramic view for DGWB's clients, helping each one find a distinct, relevant, "ownable" space within the marketplace. As a working partner, Mike serves as the agency's cultural leader, creating a values-based environment that gives everyone the opportunity for personal and professional growth.

Prior to DGWB, Mike was VP & General Manager of Ayer Pacific – the west coast arm of the multi-national N.W. Ayer Advertising. Before moving to N.W. Ayer, Mike served as General Manager of Reiser, Williams, deYong – an independent high tech advertising firm based in Orange County.

Since moving DGWB to the old City Hall building in downtown Santa Ana eight years ago, Mike has been involved with the Greater Santa Ana Business Alliance. Mike is the most recent past chairman of its Board of Directors and presently serves on its executive board.

Mike and his wife Dana reside in Santa Ana and are the proud parents of four wonderful children and grandparents to three delightful grandchildren. Mike and Dana are active in their local church and are in the process of creating a non-profit foundation to further their personal ministry outreach.